

Evaluation approaches



Evaluation Approaches

The best way we can develop our awareness raising practice is to evaluate it – through self-evaluation and the evaluation of the participants involved. This way we can assess the impact we are making and any gaps that could be covered in future sessions or with further information.

Below are some evaluation approaches and questionnaires for you to try out. You may have other methods you have found particularly successful – please let us know!

Evaluation Tree

You will need

- a large piece of paper with a basic drawing of a tree with no leaves on it!
- Blu-tac
- pieces of paper shaped like leaves
- pens

How to do it

Stick the piece of paper with the tree on it to the wall or floor. Introduce it as an evaluation tree. Hand out the pieces of paper shaped like leaves, pens and small pieces of blu-tac.

Ask the participants to think about one thing that they have learnt or one thing they are going to incorporate into their practice from the session and write it on the leaf. Once they have done this, the leaf can be stuck on the tree.

You can change what you ask to correspond with what you are trying to evaluate. Alternatively you could divide the tree into four sections and ask a selection of questions. For example, top left quadrant 'what went well?', top right 'what would you change?' bottom left 'how did you feel?' bottom right 'what did you enjoy the most?'

Review the completed tree with the group and reflect on what has been written.

Action Points

You will need:

- papers and pens

How to do it

Get the group to shout out or write down:

The 3 best things about an activity

The 3 worst things about an activity

The 3 most surprising things that happened during the activity

Post-It Wall

You will need:

- post-its and pens

How to do it

Ask participants to write their comments down on post-its and stick them on a wall or large sheet. Use headings like 'The best thing about this session was...', 'As a result of taking part in this I will...'

Also, see the [NALA awareness raising training pack](#), Handout 3 and Handout 6, for examples of other evaluation formats

Sample Awareness raising session evaluation 1

Name (optional)

1 What did you want from this session? Did you get it?

2 Was it what you expected? If not, how was it different?

3 Was the time, venue, day and length of the session suitable?

4 Please tell us about any parts of the session that were particularly useful for you.

5 Are there any bits you think we could leave out?

6 How could the content of the session be improved?

7 Please tell us about any aspect of literacies that you wish more information/training on.

8 Any more comments?



Sample Awareness raising session evaluation 2

Name (optional)

Have you run awareness sessions before? If so, who for and what impact do you think they had?

Are you planning to run awareness sessions? If so, who for?

Will you use any of the materials used today? If so, what?

Is there anything from today's session that you will use in your own practice? If yes, how?

